Scalability evaluation of blind spread-spectrum image watermarking

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## Overview

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## Introduction

- Watermarking embeds an imperceptible yet detectable signal in multimedia content
- Current multimedia standards (i.e. JPEG2000, H.264/SVC) support scalable coding
- The scalable bitstream can be adapted to match the presentation capabilities of a device
- ► This work:
  - Propose two 'scalable' watermarking schemes
  - Investigate the impact of adaption on blind spread-spectrum watermarking

# Scalable JPEG2000 and JPEG Coding

- JPEG2000 supports quality and resolution scalability
  - Build one bitstream, extracted desired quality / resolution
- ▶ JPEG has limited support (Annex F, G, J), rarely implemented
  - Simulation: Construct separate bitstreams for all quality / resolution levels

## Application Scenario



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# Scalable Watermarking?

- Scalable watermarking algorithm is intended for use with scalable content.
- ▶ Two properties [Piper et al., 2005]:
  - Watermark is detectable in any portion of the scaled content of acceptable quality.
  - Increased portions of the scaled content provide reduced error in watermark detection.

# Related Work

- [Piper et al., 2005] evaluate the robustness of coefficient selection methods of non-blind schemes with regards to scalable coding
  - Their appoach maximizes watermark energy in low-frequency components via HVS modelling

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- Host interference can be completely canceled (non-blind)
- Other works are non-blind [Seo and Park, 2005] or only consider progressive decoding (no combined / resolution scalability) [Tefas and Pitas, 2001, Chen and Chen, 2000]

## Generalized Gaussian Image Model

 DCT- and DWT transform coefficients can be modeled as i.i.d. samples from Generalized Gaussian distributions (GGD) [Birney and Fischer, 1995]

$$p(\mathbf{x}) = A \exp(-|\beta \mathbf{x}|^c), \quad -\infty < x < \infty$$
$$\beta = \frac{1}{\sigma_x} \sqrt{\frac{\Gamma(3/c)}{\Gamma(1/c)}} \text{ and } A = \frac{\beta c}{2\Gamma(1/c)}$$

Estimate distribution parameters c (shape) and β (scale) for each DWT subband and 8 × 8-block DCT frequency band

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# Watermarking Channels

- Assume K independent watermarking channels aligned with the DWT subbands or 8 × 8-block DCT frequency bands
- ► Embed independent additive spread-spectrum watermark in each channel: y[k] = x[k] + αw[k]
- Choose strength α such that document-to-watermark ratio (DWR) is constant across all channels



# Two Watermarking Schemes

DCT Watermarking scheme

- 8 × 8-block DCT
- Form 18 channels by concatenating coefficients from low- and mid-frequency bands
- DWT Watermarking scheme
  - Have 6 DWT subband channels for 2-level DWT transform
  - Decompose LL subband with 8 × 8-block DCT and construct 18 frequency channels

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### Watermark Detection

Hypothesis testing problem [Hernández et al., 2000]

 $\begin{aligned} H_0: \ y[k] &= x[k] & \text{no/other watermark} \\ H_1: \ y[k] &= x[k] + \alpha w[k] & \text{watermarked} \end{aligned}$ 

► Formulate likelihood-ratio test conditioned on GGD

$$L(\mathbf{y}) = \sum_{k=1}^{N} \beta^{c} (|\mathbf{y}[k]|^{c} - |\mathbf{y}[k] - \alpha w[k]|^{c})$$

 PDFs of L(y) under hypothesis H<sub>1</sub> and H<sub>0</sub> approximately Gaussian with

$$\sigma_{L(y)|H_1}^2 = \sigma_{L(y)|H_0}^2 = \frac{1}{4} \sum_{k=1}^N \beta^{2c} (|y[k] + \alpha|^c - |y[k] - \alpha|^c)^2 \text{ and}$$

$$\mu_{L(\mathbf{y})|H_{\mathbf{1}}} = -\sum_{k=1}^{N} \beta^{c} (|y[k]|^{c} + \frac{1}{2} \sum_{k=1}^{N} \beta^{c} (|y[k] + \alpha|^{c} + |y[k] - \alpha|^{c})$$

## Multi-channel Detection

- Have K channels with separate detection statistics L(y<sub>i</sub>) with μ<sub>i</sub> and σ<sub>i</sub>
- Assuming channel independence, global detection statistic with Gaussian PDF becomes

$$L_{global}(\mathbf{y}) = \sum_{i=1}^{K} \frac{L(\mathbf{y}_i) - \mu_{L(\mathbf{y}_i)|H_0}}{\sigma_{L(\mathbf{y}_i)}}$$

Determine global detection threshold

$$T_{global} = \sqrt{2} \operatorname{erfc}^{-1}(2P_{fa})$$

for false-alarm rate  $P_{fa} = 10^{-6}$ 

# Experimental Setup (1)

- Perform watermark detection on adapted bitstream for increasing quality for three resolution layers
  - ▶ B ... base resolution layer (128 × 128 pixel)
  - ▶ E1, E2 ... resolution enhancement layers
  - $\blacktriangleright$  B+E1 ... 256  $\times$  256 pixels, B+E1+E2 ... 512  $\times$  512 pixels
- ▶ JPEG: Quality factor 10 to 90
- ▶ JPEG2000: JPEG2000 bit rate 0.1 to 2 bpp (Kakadu 6.0)
- $\blacktriangleright$  Use 512  $\times$  512 grayscale images with different characteristics





# Experimental Setup (2)

- Use blind DWT and DCT watermarking scheme
- ► Set document-to-watermark ratio (DWR) to 20 dB

Image	Embed PSNR		JPEG Q=30		J2K 0.3 bpp	
	DWT	DCT	DWT	DCT	DWT	DCT
Barbara	39.98	40.61	29.82	29.91	28.82	28.88
Houses	36.86	35.22	28.87	27.81	23.95	23.96

 Repeat each experiment 1000 times to estimate parameters of detection statistics

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# Results: DWT & DCT scheme, JPEG compression



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# Results: DWT & DCT scheme, JPEG2000 compression



## Conclusion

 Have proposed two scalable watermarking schemes, compliant with Piper's definition

- Can use additional transmitted data to improve detection reliability
- DCT watermarking scheme performs poorly with base layer data only

- Watermarking schemes benefit from using multiple channels
- Watermark domain does not necessarility have to match compression domain
- Source code available upon request: http://wavelab.at/sources

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